

## For Immediate Release

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**Media Advisory** 

## NJDOT and Division of Highway Traffic Safety host Getting to Zero Safety Conference in New Brunswick Monday, February 10

**Who:** New Jersey Governor Phil Murphy

NJDOT Commissioner Fran O'Connor

NJ Division of Highway Traffic Safety Director Mike Rizol

Transportation and Safety Advocates

**What:** Getting to Zero Conference

A Holistic Way to Look at Safety

When: Monday, February 10, 2025

8 a.m. - 12:30 p.m.

Governor Murphy is scheduled to speak at 10:30 am

Where: Heldrich Hotel Conference Center

10 Livingston Avenue New Brunswick, NJ 08901

**Details:** The conference will focus on the Safe System Approach that New Jersey is implementing to

reduce road crashes. It is a framework for planning, designing, and managing the

transportation system to mitigate risk that prioritizes the elimination of fatal and serious injury crashes for all road users. In addition to remarks from Governor Murphy and

Commissioner O'Connor, the Safety Conference will have panel discussions with public and private sector experts on how to best reduce fatal and serious injuries. Of special interest will be a conversation about ways to reduce pedestrian deaths, which have increased over

the past year.

Road safety is a key issue for the Murphy Administration and Commissioner O'Connor. The Getting to Zero Conference will be the first of its kind event aimed at sharing ideas on how

to prevent more injuries and save more lives.

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